



EXECUTIVE SUMMARY



PERSEVERANCE KEEPS HONOUR BRIGHT

WE BELIEVE

Growth Fund + Strategic Expertise = Unlocking Business Value

INTRODUCTION

Singularity Strategic Holdings invests into companies, domains and ideas where there is a genuine opportunity to make a telling impact beyond pure capital infusion and help them grow into sustainable and value creating organizations.





THE SECRET TO SUCCESS IS ENTHUSIASM

INVESTMENT PREMISE

Singularity Strategic Holdings comprises of successful entrepreneurs looking at making strategic growth capital investments in Technology, Healthcare, Wellness and other such sunrise sectors. We seek to invest in a majority stake in high quality companies that require growth funding and strategic support to take their business to the next level of performance and value .

INVESTMENT PHILOSOPHY

We wish to associate with energetic and ambitious teams who have a compelling and scalable business model with a clearly differentiated product proposition and provide them with growth capital infusion and strategic support.

We realize that companies requiring capital injections also need strategic expertise to help them move to the next phase of growth. We would like our investment to make a significant impact in the companies that it invests into. We intend to hold our investment long enough till the business value of the enterprise is fully realized. We invest into teams that we believe in and into scenarios where our teams work together to unlock the full potential of the business idea. . Therefore through our investment we would like to partner with the management to provide specialized strategic throughput needed to fuel business growth and achieve optimum ROI.





WEALTH FLOWS FROM ENERGY AND IDEAS

INVESTMENT DETAILS

- We are actively pursuing opportunities to invest into business ideas in the SAAS, Cloud, Ecom, Content Delivery, OTT, BI & Data Analytics, Preventive Medication, Nutraceuticals, Wearable Computing & Green Energy spaces.
- Singularity Strategic Holdings will be able to make the commensurate investment both in terms of capital infusion and strategic knowhow, depending on the nature of business opportunity and the requirements therewith.
- We would like to invest in early to mid stage businesses in the SME segment.





ABOUT TEAM

Brijesh Chandwani is a thought leader and a leading entrepreneurial voice in the ISP space in India. Since 1992 he has successfully floated multiple businesses in the ISP, Media Tech and CATV Sectors. Brijesh received his Bachelors in Engineering from Osmania University



In the year 2004 Brijesh set up Beam Telecom, an Internet Service Provider that disrupted the dial-up ISP market by pioneering the delivery of broadband solutions via fiber optic technology. During his tenure as the Chief Visionary and Managing Director the company achieved an unprecedented 15X growth to become the 5th largest ISP in the country and is widely regarded as an innovation led telecom powerhouse and a bellwether in the Internet Services Space in India.

Subram Kapoor is an entrepreneur and finance professional with a deep seated understanding and unflinching passion for technology centric ideas and businesses. Subram is a Chartered Accountant with over 15 years of experience.



Subram joined Beam Telecom in the year 2004 as its Chief Financial Officer and became an investor and full time director of the company in the year 2006. During his tenure as Executive Director Subram was responsible for the execution of Business Operations, Technology Strategy, Network & Infrastructure rollout, Service Assurance & delivery with a team span of over 1500+ employees. During his stint in Beam Telecom, Subram was responsible for architecting the entire end to end solution delivery platform capable of providing the fastest broadband experience in India.



OUR VALUE PROPOSITION

We wish to partner with entrepreneurs who share our philosophy towards growth and vision of building sustainable value over time. We involve at the strategic level of the Organization and work directly with the management on key strategy areas

Financial Mgmt & Business Modelling

- Key Operations Design & Process BenchMarking
- Technology Strategy & Optimisation
- Cash Flow & Funds Management
- Investment Strategy and Debt Market Access

Organization Developement & Human Resources

- Org Culture & Key Team Developement
- Executive Recruitment & Succession Planning
- Corporate Governance
- Compensation & Incentive Management

Brand & Marketing Strategy

- Brand Identity Evolution
- 360 Degree Integrated Marketing Strategy
- Process Streamlining & Marketing Best Practises
- Specialist Service Providers.

Business Rollout & Market Expansion

- Geographic Expansion
- New Market Introduction
- New Product Innovations
- Pricing Strategy.

