



EXECUTIVE SUMMARY



PERSEVERANCE KEEPS HONOUR BRIGHT

INTRODUCTION

Singularity Strategic Holdings comprises of successful entrepreneurs looking at making strategic investments into distribution led businesses whose products and offerings are aimed at targeting the burgeoning market in India.

We are looking at partnering with established companies and brands wishing to enter and expand their presence in the India market.

Singularity Strategic Holdings wishes to invest and participate in opportunities either through an exclusive distribution partnership or joint venture model





WEALTH FLOWS FROM ENERGY AND IDEAS

INVESTMENT PREMISE

The emergence of a new Indian middle class, with spending power and brand consciousness to match developed nations, will offer tremendous business opportunities for brands and businesses wishing to tap into the Indian Market.

India's global middle class is expected to grow at a steady pace over the next decade. Due to which, we believe that there is a growing need for qualitative products and brands and there is plenty of opportunity for these businesses to expand their footprint and business in India over the next decade.

We see tremendous opportunities for growth in the following categories and sectors; FMCG products, White Goods, Wearable Technologies, Wellness, Nutraceuticals, Medical Devices, Preventive Medication, Cosmetics & Beauty Products, Children's Retail etc.





INDIA - ANOTHER NAME FOR OPPORTUNITY

INVESTMENT RADAR

We are actively pursuing opportunities to make strategic investment into the following sectors/lines of businesses.

FMCG and White Goods

Wearable Technology

Healthcare Devices

Wellness and Nutraceuticals

Cosmetics and Beauty Products

Children & Educational Products



A photograph of several small green seedlings with two leaves each, growing out of dark brown soil inside a clear glass container. The background is a warm, out-of-focus orange-brown color.

THE SECRET TO SUCCESS IS ENTHUSIASM

INVESTMENT DETAILS

- We would like to invest into a distribution based business model for established and emerging brands who have a clearly differentiated product proposition and wish to make inroads into the India Market as part of their business strategy.
- We would like to partner with companies either as
 - An Exclusive/Master Distributor for the India Market.
 - A Joint Venture that clearly optimizes synergies between the two companies.
- Singularity Strategic Holdings will be able to make the commensurate investment both in terms of capital infusion and strategic knowhow, depending on the nature of business opportunity and the requirements therewith.





ABOUT TEAM

Brijesh Chandwani is a thought leader and a leading entrepreneurial voice in the ISP space in India. Since 1992 he has successfully floated multiple businesses in the ISP, Media Tech and CATV Sectors. Brijesh received his Bachelors in Engineering from Osmania University



In the year 2004 Brijesh set up Beam Telecom, an Internet Service Provider that disrupted the dial-up ISP market by pioneering the delivery of broadband solutions via fiber optic technology. During his tenure as the Chief Visionary and Managing Director the company achieved an unprecedented 15X growth to become the 5th largest ISP in the country and is widely regarded as an innovation led telecom powerhouse and a bellwether in the Internet Services Space in India.

Subram Kapoor is an entrepreneur and finance professional with a deep seated understanding and unflinching passion for technology centric ideas and businesses. Subram is a Chartered Accountant with over 15 years of experience.



Subram joined Beam Telecom in the year 2004 as its Chief Financial Officer and became an investor and full time director of the company in the year 2006. During his tenure as Executive Director Subram was responsible for the execution of Business Operations, Technology Strategy, Network & Infrastructure rollout, Service Assurance & delivery with a team span of over 1500+ employees. During his stint in Beam Telecom, Subram was responsible for architecting the entire end to end solution delivery platform capable of providing the fastest broadband experience in India.



OUR VALUE PROPOSITION

We wish to partner companies who share our philosophy towards growth and of building sustainable value over time. Singularity Strategic wishes to bring its entrepreneurial understanding and strategic acumen into all its investments

Financial Mgmt & Business Modelling

- Key Operations Design & Process BenchMarking
- Technology Strategy & Optimisation
- Cash Flow & Funds Management
- Investment Strategy and Debt Market Access

Organization Developement & Human Resources

- Org Culture & Key Team Developement
- Executive Recruitment & Succession Planning
- Corporate Governance
- Compensation & Incentive Management

Brand & Marketing Strategy

- Brand Identity Evolution
- 360 Degree Integrated Marketing Strategy
- Process Streamlining & Marketing Best Practises
- Specialist Service Providers.

Business Rollout & Market Expansion

- Geographic Expansion
- New Market Introduction
- New Product Innovations
- Pricing Strategy.

